

# Thomas C. Anderson

*Direct and effective communication is the cornerstone of any successful enterprise.*

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**Portfolio:** <https://www.tcandersonnews.com/portfolio>

## Journalism Expertise & Achievements

### Assignment Editor

WTVF-TV Channel 5 (Nashville, TN)

*July 2022 - Present*

WSPA-TV Channel 7 (Spartanburg, SC)

*October 2014 - July 2018*

- ✓ Edited and directed post-production video, audio and other media projects. Collaborated with IT to implement creative editing strategies. Expert techniques used for audio/video editing and motion graphics.
- ✓ Created website articles, news reports and content from firsthand sources. Organized and coordinated communications with crews for successful daily news coverage and delivery.

### Radio Personality

KSJB AM 600 (Jamestown, ND)

*September 2013 - May 2014*

- ✓ Managed all football and basketball sportscast activities daily including planning, assigning coverage, feature story reporting and anchoring the entire show.
- ✓ Collaborated with production crews to satisfy precise deadlines. Fostered teamwork.
- ✓ Achieved weekly ratings success while gaining steady, loyal viewership.

## Journalism Professor Appointments

### Adjunct Professor | Lead Instructor

Middle Tennessee State University (Murfreesboro, TN)

*September 2020 - May 2022*

Grand Canyon University (Phoenix, AZ)

*September 2019 - December 2019*

Arizona State University (Tempe, AZ)

*January 2019 - May 2019*

- ✓ Teaching remote and in-person courses of journalism writing and digital media via lectures, presentations, assessments, grading, advisement and course administration.
- ✓ Satisfy critical State and College deadlines and goals for student performance reporting.

## Skills & Employment Contributions

### Professional, Interpersonal and Social Skills

- Detail Orientation and Organization: *Proficient*
- Time Management: *Competent*
- Investigative and Evaluation: *Expert*
- Decisions and Problem Solving: *Competent*
- Research: *Proficient*
- Writing, Editing, Proofreading: *Expert*
- Creativity, Initiative and Innovation: *Expert*
- Communication: *Expert*
- Collaboration, Teamwork and Social: *Expert*
- Language (English): *Expert*
- Language (French): *Novice*

### Technology Skills

WordPress, Anvato Content Management, Brightspot, Uplynk, Avid Media, Stratus, Final Cut Pro, Adobe Premiere Pro, -Photoshop, -InDesign, Canva, AP ENPS, Lakana Publishing, TVU Systems, Latakoo, CBS Newspath, CNN Newsource, Social News Desk, Facebook, Twitter, LinkedIn, YouTube, Microsoft Office, -Word, -Excel, -PowerPoint, Google Docs, -Sheet, -Mail, -Maps, -Contacts, -Calendar, -Photos, -Drive, -Translate, Blackboard, D2L, Pipeline, Canvas, Wix, LoudCloud, Turnitin, Kahoot.

## Education & Professional Advancement

### Doctor of Philosophy (PhD)

Arizona State University (Tempe, AZ)

Journalism and Mass Communication

*Status: Incomplete (August 2018 - July 2022)*

### Master of Arts (MA)

University of South Carolina (Columbia, SC)

Journalism

*Status: Completed May 2018*

### Bachelors of Arts (BA)

University of Jamestown (Jamestown, ND)

Mass Communication

*Status: Completed May 2014*